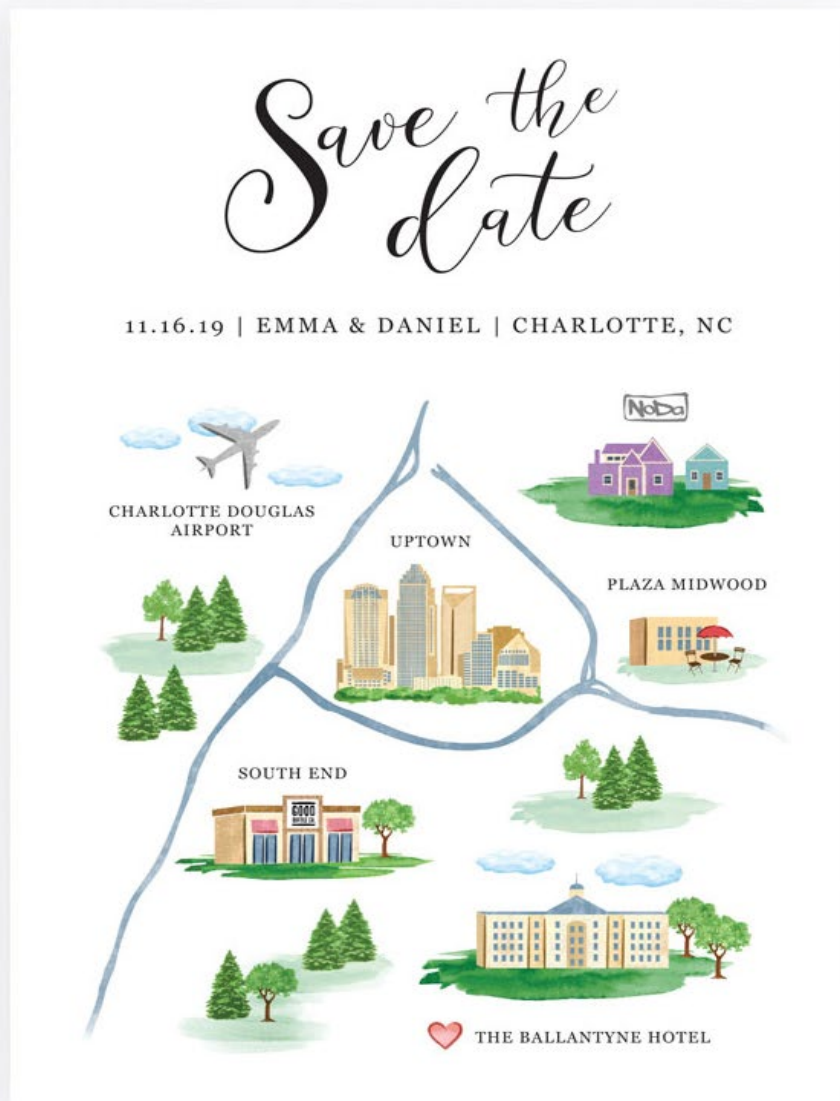


CUSTOM WEDDING ILLUSTRATIONS

for couples who want their big day to be as unique as they are



ILLUSTRATED PAPER GOODS + GIFTS
Laura
WWW.LAURAKNOPP.COM

When it comes to using illustrations for a wedding, the possibilities are endless. Want custom map artwork for the invitation suite? You got it. A portrait of the family dog for the reception signage? No problemo!

If you dream it, I can draw it. Best part? Each illustration is personally hand-drawn by me (AKA, you won't find this artwork on any ol' clip art website). Below are a few examples.

NEWLYWED PORTRAIT

A portrait of the bride and groom is something that can be creatively used in a variety of ways...like on a guest book alternative sign!



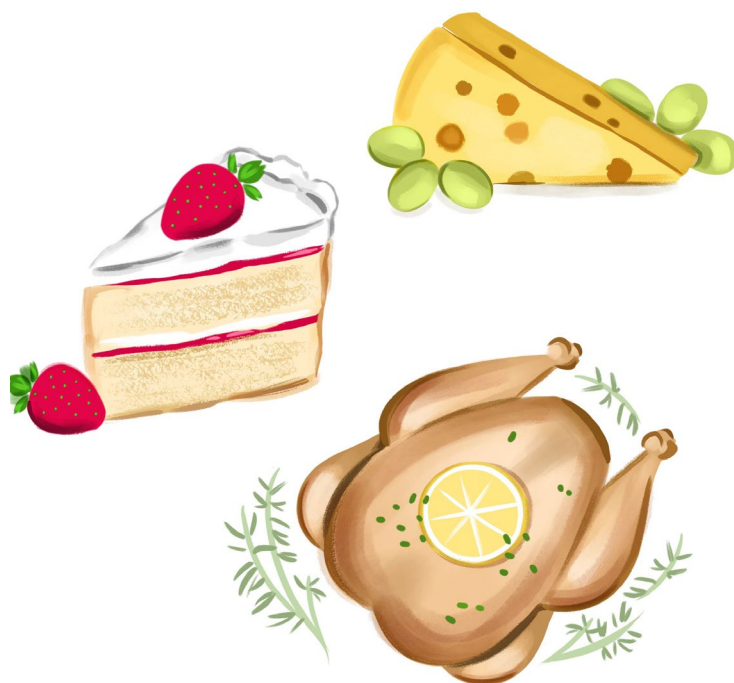
SAVE THE DATE PORTRAIT + WEDDING CREST ILLUSTRATION

An illustrated save the date makes an unforgettable first impression.
A wedding crest is a work of art the couple can showcase on their wedding day and beyond!



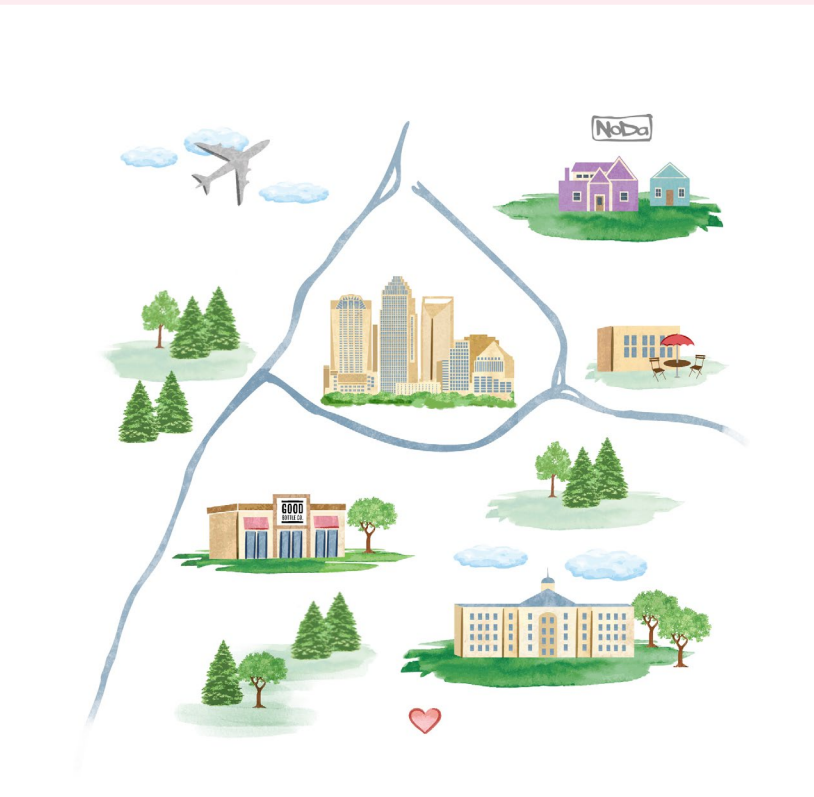
CUSTOM FOOD AND DRINK ILLUSTRATIONS

Charming illustrations of food and drinks can be on display on a signature cocktail sign and menus for guests.



CUSTOM MAP AND CUSTOM PATTERN ILLUSTRATIONS

A lovely map of the wedding destination can be used for “save-the-dates” and a personalized pattern can add a touch of delight to envelopes.



OTHER CUSTOM ILLUSTRATION OPTIONS

Venue illustrations
Table numbers
Thank you cards

...and any other fun items we dream up! The options are truly endless.

WHAT YOU GET

- A 30 minute personal design consultation that's part creative brainstorm, part strategy session.
- 3 rounds of edits, so that I can incorporate your amazing feedback.
- Stunning high-quality digital illustrations in JPG, PNG, and PDF format that you can then use in your wedding stationery designs. Printing options are available by request.

MY DESIGN PROCESS

- I will first sketch your custom illustrations, and provide you with the sketched proofs to review with the couple.
- You will have a total of 3 free rounds of revisions, to make sure the illustrations are as perfect as Kate Middleton's hair.
- When the sketches are approved, I will add color. Revisions to the color proofs are limited to color updates and minimal adjustments. Major changes can be made for an additional fee.

PRICING LIST

The following prices are for **high-quality digital files**.

All prices are presented and billed in US dollars...

- Couple Portrait in wedding attire // starts at \$190
- Save the Date couple portrait // starts at \$190
- Map illustration with up to 7 landmarks // starts at \$350
- Wedding Crest with up to 8 icons // starts at \$350
- Custom pattern with up to 3 elements // starts at \$120
- Venue illustration // starts at \$250
- Pet portrait // starts at \$150
- Signature cocktail spot illustrations (set of 2) // starts at \$75
- Menu food illustrations (set of 3) // starts at \$125
- Thank you card design // starts at \$200

PAYMENT

Payment will be handled in two equal installments: 50% to hold your spot and 50% before the final illustrations are sent to you.

Your official payment schedule will be included on your proposal/contract.

There is a \$300 minimum requirement.

HOW TO GET STARTED...

STEP 1: Fill out a short questionnaire to give me more info on your couple and their vision for their wedding.

STEP 2: We schedule a free 15 minute consultation to discuss the details and your timeline

STEP 3: I send you a custom quote and a proposed start date

STEP 4: You'll pay a 50% deposit and sign a contract with your fanciest (virtual) pen to officially reserve me as your illustrator

STEP 5: We'll schedule your 30 minute design consultation. Get the coffee ready!

STEP 6: I'll draw my little heart out.

READY TO ROLL?

Fill out my *Wedding 411 Questionnaire* and I'll be in touch in 2 business days!

QUESTIONS/COMMENTS?

If you have any questions or comments, email me at laura@lauraknopp.com



Peace and vanilla lattes,

A stylized, handwritten signature in black ink that reads "Laura". The signature is fluid and cursive, with a large loop for the letter 'L'.